



POCKET SEAT 2018

For more information visit : pocketseat.volzero.com



INTRODUCTION

In today's overcrowded culture, there's nothing quite like finding that one perfect "seating spot" amidst the commotion. One can indulge in a series of conversations whilst seated comfortably. This social activity however may vary with each individual and the kind of space he/she occupies. Most importantly, the nature of the seat ought to cater to every individual irrespective of their age, size or gender.

Over the last few years, public spaces offering avenues to sit, relax and strike a conversation with fellow people have drastically reduced, sparking an urgent need for alternative methods of creating personal seating arrangements.

It's imperative that the seat be ideated with the utmost sense of **creativity and innovation**. Recreating a seat that goes by every individual's preference and fits within its spatial limitations poses a challenge to our generation.

THE CHALLENGE

We invite designers, architects, students, teachers, engineers, artists and everyone to create that one seat that can be carried and used anywhere and everywhere.

The designed product has to be original, inventive and easy to use for all age groups. The seat must also be adaptable to different ergonomic needs experienced by the targeted user in his/her daily routine.

The seat footprint should not exceed an area of 1 sq.ft. The product can be folded, twisted or bent but must fit within the given size specifications.

The participants are required to understand and analyze the various human scenarios and functions in order to design a product that will be indispensable for these needs.

SUBMISSION REQUIREMENTS

The entrants must complete the online registration and the Submissions must include, [but are not limited to] the following required drawings:

- Three-dimensional representations in the form of axonometric, perspectives or montages which illustrate the character of the project
- Elevations demonstrating qualities such as materials, texture, and colour
- Large scale drawing that illustrates innovative details or integrated aspects of design.

All drawings should be presented at a scale appropriate to the design solution and include a graphic scale for reference.

SUBMISSION FORMAT

1 landscape oriented A1 sheet.

- The sheet must be submitted in JPEG format [150 DPI Resolution]
- The files must be marked with your unique identification number, presented clearly in the top right-hand corner of all your files.
- The sheet **MUST NOT** include **ANY INFORMATION** (Name, Organisation, School etc.) that may give away your identity.
- All text must be in **ENGLISH**, with a **MAXIMUM** of **200 WORDS** for project explanation with a readable font size (to be provided on the A1 sheets itself)

All Dimensions must be in either imperial or metric unit system.
Any other submissions other than the above mentioned format would not be accepted.

JUDGING CRITERIA

1. Ergonomics

The designed product has to suit the different human functions in various scenarios.

2. Portability

The product must be easy to carry so as to enhance its function as a personal seat in a public space.

3. Versatility

The product must be adaptable to the changing needs of the user as well as the space he/she occupies.

4. Ease of Use(User-Friendly)

The product should be easy to use for all age groups.

5. Creativity and Innovation

The participants will be judged based on the creativity and innovation of their product. Not only should the product be aesthetically appealing but should be governed by a concept that gives a thorough justification for its transformation.

COMPETITION SCHEDULE

Early Bird Registration: 1st February, 2018 to 10th March, 2018

Participants from India- INR 1700 (per team)

Participants from Other Countries - USD 50 (per team)

Standard Registration: 11th March, 2018 to 10th April, 2018

Participants from India- INR 2200 (per team)

Participants from Other Countries - USD 75 (per team)

Closing Date for Registration: 10th April, 2018

Closing Date for Submission: 15th April, 2018

JOIN COMPETITION

We invite everyone, irrespective of their professions or qualifications, to join the competition and present their ideas. Participants are free to submit multiple entries but each entry needs to be registered separately.

Alongside individual entries, team entries are also allowed. A team can have a maximum of three participants. Interdisciplinary teams are also welcome to join.

After your registration has been approved, you will be sent a unique identification number for your team / entry which will be necessary to submit your proposal. If you haven't received a confirmation within two business days, please contact us at questions@volzero.com

RULES AND REGULATIONS

1. English is to be used as the language of communication for all projects.
2. The deadline for submissions is 11:59 PM 15th April 2018. Submissions after this deadline will not be considered.
3. The identity of the participants needs to be anonymous. The registration number is the only form of identification for the entries.
4. The registration fee is non-refundable.
5. The participants should not contact the jury under any circumstances.
6. All participants must accept the rules and regulations of the competition.
7. The participants may face disqualification if any of the rules are not followed.
8. VolumeZero reserves the right to modify the schedule of the competition.

AWARDS

3 Winners + 10 honorable mentions

Winners and honorable mentions will be published on VOLUME ZERO website, Design magazine and other international magazines.



QUERIES

Please feel free to write to us regarding any additional queries that you may have related to the brief or the competition. Send us your questions to 'questions@volzero.com' with 'FAQ' subject until **1st April 2018**.

We request the participant teams to keep checking the FAQ section on our website frequently to be aware of any additional information provided.

Website: pocketseat.volzero.com

Facebook: www.facebook.com/volzero/

Instagram: www.instagram.com/volume_zero

Don't forget to follow us in our social networks to be up to date of all our news!