



**FESTIVAL**  
D'INTERVENCIONS  
EFÍMERES ALS PATIS  
DE PALMA

# COMPETITION RULES 2018 EDITION

ENGLISH

**insōlit**  
FESTIVAL

[insōlitfestival.com](http://insōlitfestival.com)

# Competition rules for design and construction of temporary installations in the INSÒLIT Festival, festival of temporary installations in the patios of Palma



## INSÒLIT

**INSÒLIT** is a Temporary Installations Festival in the Patios of Palma that aims to promote the city's rich architectural heritage through temporary creative activities.

INSÒLIT is a cross-disciplinary event that uses cultural action to respond to and bring together three key aspects of Mallorca's territory: culture, heritage and creativity, focussing its efforts on the city of Palma, more specifically its Old Town, where these three factors converge.

Over the course of INSÒLIT, the patios of old stately homes in the Old Town of Palma become active settings for artistic creations that offer a unique experience, a slightly unconventional way of looking at spaces that remain hidden or that, on the other hand, form part of a more common cityscape and end up being invisible. A dialogue is established between the constructed past which endures in time and the permutable and fleeting present.

The patios of Palma's stately homes are an emblematic ensemble of the city's architecture, homes and heritage. Writers, reporters and travellers all agree that one of Palma's most important architectural reference points lies in its townhouses.

INSÒLIT replenishes these spaces, where neighbours once met and socialised, with life and experiences.

## AIM OF THE COMPETITION

**La Insòlita. Plataforma de Iniciativas para la Acció Cultural** (Initiatives Platform for Cultural Action), the commissioner of the INSÒLIT Festival, has organised a public competition to select temporary installations that will be constructed in the patios that are part of the 2018 INSÒLIT Festival.

The participants must submit a unique temporary installation proposal for any of the patios participating in the INSÒLIT 2018 event. The installation proposal can be generic or specific to any of the patios. A panel of specialist judges will choose the five best proposals from all the submissions, considering the quality of the entries as the main criteria. The judges will also consider the relationship with the constructed spaces.

The judges reserve the right to relocate the proposals to guarantee the best installations are chosen. In this case, sufficient prior notice will be given so as the proposal can be readjusted for the new location.

The competition includes both, the installation design as well as its subsequent production, assembly and disassembly by the winners.

The INSÒLIT Festival will take place in the city **of Palma on 11th-15th July 2018**. The participants will have 9th and 19th July for assembly and 15th or 16th July for disassembly.

The proposals must be original and unpublished. They must not have been built before or have won similar contests to this one.

The built installations must be extremely respectful of the environment where they are located and must not affect the patio's architecture under any circumstance.

The built installations must work in harmony with the patio's normal use over the days of the assembly, exhibition and disassembly of the installations. For this reason, the whole patio cannot be occupied. Areas large enough for wheelchairs to pass must be reserved. Under no circumstances should access to doors be blocked.



## THEME OF THE FESTIVAL

For each **INSÒLIT** event, a main theme is established to ensure coherence and consistency between all the installations. The installations will adhere to this theme either literally or metaphorically.

The proposed theme for the 2018 event is: **CURIOSITY.**

## PARTICIPANTS

All creators, both individuals and groups, who submit temporary installation projects in the areas of art, design or architecture can participate.

Groups must clearly state all their members and appoint one to act as a representative.

Any individual with a first-degree relationship to a member of the panel of judges who selects the proposals will be excluded from participation.

## PARTICIPATION OF THE BALEARIC ISLANDS SCHOOL OF ART AND DESIGN

One of the temporary installations [in a patio outside the competition] will be undertaken by students of the Balearic Islands School of Art and Design [*Escola d'Art i Superior de Disseny de les Illes Balears*], who will carry out this project as coursework under the supervision of their professors.

The ongoing participation of the Balearic Islands School of Art and Design in INSÒLIT is aligned with one of the event's values and its working commitment to drive forward and publicise our territory's creative wealth, giving a voice to young local creators and providing new opportunities.

## LOCATION

For this year's INSÒLIT event, the patios selected to hold the winning installations for this competition are:

- **Patio de Cal Compte de la Cova** [Carrer del Sol, 3]  
Property: Balearic Islands School of Tourism

- **Patio de Cal Marquès de la Torre** [Carrer de la Portella, 14]  
Property: Official College of Architects of the Balearic Islands [COAIB]

- **Patio de Can Bordils** [Carrer de la Almudaina, 9]  
Property: Palma City Archives

- **Patio del Estudi General Lul·lià** [Carrer Sant Roc, 4]  
Property: Estudi General Lul·lià

- **Patio de Can Balaguer** [Carrer Unió, 3]  
Property: Palma City Hall

## ESPAI INSÒLIT

The ephemeral installation in the Can Balaguer patio will follow the same rules as the installations in the rest of the participating patios, although there will be some different characteristics in terms of design and budget as it constitutes the INSÒLIT SPACE.



The INSÒLIT SPACE, located in one of Palma's most central streets, will be the nerve centre of the patios route. In this space, you will find all the information relating to the INSÒLIT Festival (authors, activities, maps, etc.), plus it is the point where the patios route begins. The ephemeral installation located in Can Balaguer will be the Festival's letter of introduction—its shop window—, which is why it has to be a motivational feature that attracts all those who wander down Carrer Unió.

The installation located in this patio should meet the same requirements as the rest of the installations and follow the same theme, however it must also comply with the premises proposed by the INSÒLIT SPACE, as well as adapt and adjust to the dimensions of the patio (larger than the rest of the participating patios).

The installation itself should not be an informative element, but it must take into account a reserved space of 5m2 where the panels/ vinyls/ informative elements will be placed. This reserved space may form part of the same installation or be included in the project itself but as a separate element, within or outside the scope of the installation.

The budget for the Can Balaguer ephemeral installation will be larger than the budget for the rest of the installations.



# DOCUMENTATION FOR SUBMISSION

To facilitate submission of proposals, the authors shall submit their documents in digital format. Three (3) separate PDF documents (15Mb maximum in total) shall be submitted. Each document must be named with the MOTTO chosen by the authors (MOTTO1, MOTTO2, MOTTO3).



## 1\_REGISTRATION

The registration document attached to the competition rules [Appendix 1] completed with the participants' information.

## 2\_SUBMISSION

The author/team submissions file which shall consist of the following documents:

**2.A\_** Introduction of the author/team (1 DINA4 maximum):

**2.A1\_**Title of the proposal (Motto)

**2.A2\_**Team members

**2.A3\_**City and country of residence

**2.A4\_**Brief introduction of the author or team

**2.B\_** Infographic CV of the author/team (2 DINA4 maximum)

**2.C\_** CV of the author/team (maximum 1 DINA4 per member)

**2.D\_** Digital copy of each author's national identity card

## 3\_PROPOSAL

Documents outlining the proposal

**3.A\_** Graphic information.

Two DINA3 sheets that include all the graphic information required for the correct understanding and definition of the proposal: drawings, photomontages, computer graphics, perspectives or any other graphic artworks that define the installation shall be admitted. The sheets must also include a brief project specification.

**3.B\_** Technical and financial feasibility

In their written description (1 DINA4 maximum), the participants must briefly justify the technical, constructive and financial feasibility of the proposal in the terms of the festival.

To make their installation financially feasible, participants may obtain support from external sponsors or partners. To that end, the festival provides the opportunity to advertise these sponsors on the installation signposts and the space reserved for the installation description on the website and other media.

Each sheet in the graphic phase must have the motto of each installation clearly marked and **under no circumstances should it include the names of the author/authors.**

The competition shall be held under anonymity, so that only the secretary of the panel of judges has access to the documentation submitted. For this reason, the anonymity criteria of document 3 shall be strictly implemented.

Participants who submit their proposals agree not to disclose them before the Judges' decision is announced, in order to guarantee anonymity and preserve objectivity. Failure to fulfil this agreement will lead to the proposal's immediate disqualification.



## PROPOSAL ADMISSION TERM

The three PDF files (15Mb maximum in total) should be sent to [concurs@insolitfestival.com](mailto:concurs@insolitfestival.com) with the subject line: **"Participantes INSOLIT 2018"** (INSOLIT 2018 Participants).

The deadline for submission is  
**19th March 2018 at 11pm**

## SELECTION CRITERIA

**The INSÒLIT festival is marked by a desire to reach out to the public and get them involved with the installations, which is why special appreciation will be given to objects that are not just contemplative, but rather demonstrate a relationship between the space, the constructed article and the visitor.**

**Furthermore, INSÒLIT is held to highlight the rich cultural heritage represented by the patios of Palma.**

**This is why it will be important to consider how the installations interact with their space, how they emphasise, transform and invigorate it, and do not act as objects independent to their setting.**

Using these conditions as a starting point, the judges will evaluate the following concepts in each of the proposals:

**Adherence to the proposed theme**

**Conceptual and artistic quality of the proposal**

**Technical and financial viability and durability:** The objective of the competition is to build the installation in order to exhibit it during the festival. The proposals must be thought out so that assembly and disassembly can be carried out in a limited period of time using the financial resources described. The installations must be built from non-perishable materials that can withstand the severe weather.

**Sustainability and resource optimisation:** We recommend the use of materials that are not harmful to the environment, taking into account their ecological footprint and designing installations with materials and elements that can, to some extent, be fully or partially reused, thus contributing to waste reduction.



## JUDGES

A panel of specialist judges will select five proposals from all the entries. Their authors will be responsible for constructing their temporary installation in each of the patios in this INSÒLIT event.

The panel of judges is formed by:

### **Francisca Lladó Pol**

Doctor of History of Art and Associate Professor at the University of the Balearic Islands, she is an academican of the Academy of Fine Arts of San Sebastian. Francisca follows different lines of research linked to contemporary art: one related to the comic and another linked to travelling painters, especially Argentine artists who arrived in Mallorca at the beginning of the 20th century. She is the author of numerous publications and a member of the “Audiovisual heritage, mass-media and illustration (University of the Balearic Islands, UIB)” research group and the “Studies of culture, society, media and contemporary thought” research group of the Institute for Research and Educational Innovation (IRI, UIB).

### **Biel Huguet**

Technical architect and director of Huguet Mallorca, he has renovated a local, traditional company opening it up to contemporary architecture. Accustomed to working internationally with flagship architecture studios such as Herzog & de Meuron, David Chipperfield, Carme Pinós, Barozzi Veiga, Martínez Lapeña & Torres Tur and Lluís Clotet; these partnerships have earned him recognition in the fields of product design and architecture. Having always been committed and linked to creation and culture, he was also the coordinator of the EUREMAC project (European Education for Management in Construction) and the driving force behind the culture promotion centre Espai Mallorca and the ARA Balears newspaper.

### **Erik Herrera Iturat**

Architect and cultural manager, member of La Insòlita Association and driving force behind INSÒLIT. She is the co-author of different temporary installations that have received recognition and prizes including those obtained at the International FAD 2014 and the National Awards for Temporary Architecture – Emporia 2015.

### **The judges' decision will be announced on 2nd April 2018.**

The prize may be declared null and void by unanimous decision of the Judges.  
The judges' decision will be final.

## FINANCIAL AWARD

Each proposal selected shall receive **€1200 + VAT** (except the proposal in the patio of Can Balaguer, which shall receive €1800 + VAT) for:

- Design fees
- Installation production (including assembly and disassembly)

Authors who are not resident in Mallorca and are able to demonstrate this shall receive a grant of €250 + VAT to cover part of their travel expenses and accommodation costs. A maximum of 1 grant per author or team shall be awarded.

The selected author/authors shall receive 100% of the prize amount at the end of the Festival in a period of approximately 100 days.

The author/authors must issue an invoice to claim each amount.



## INSÒLIT PRIZES

With the aim of recognising the artists' work and creativity, INSÒLIT shall award one prize at the end of the Festival.

**-Judges' prize:** A panel of judges comprised by different individuals from the world of design, architecture and creation will evaluate the installations constructed in the patios and award a prize for outstanding achievement.

## INTELLECTUAL PROPERTY RIGHTS

The authors and co-authors shall retain the intellectual property rights to their submissions (authorship, originality of the work and full exercise of the rights transferred and indicated under these conditions).

All participants in the Competition transfer the rights to La Insòlita to exhibit their work and publish it in order to publicise it. In this case, written notification will be sent to the selected artists requesting them to transfer the copyright to any format of their work.

## SCHEDULE

**11:00pm on 19th March 2018:**

Deadline for proposal submission

**2nd April 2018:**

Publication of the judges' decision

**9th and 10th July 2018:**

Assembly of temporary exhibitions

**11th-15th July 2018:**

INSÒLIT Festival

**15th July 2018 / 16th July 2018:**

Disassembly of ephemeral installations. The day and time for disassembly shall be confirmed at a later stage.





## INFORMATION OF INTEREST

\_The authors must take all measures necessary to guarantee the heritage site where the installations are located is protected, avoiding any assembly which may endanger or cause damage to these spaces during the exhibition, assembly or disassembly of the work. It is prohibited to use bolts that make perforations, as well as excessive tension or weights on any original ornamental or architectural feature.

\_The right to a monetary award may expire if the project is not implemented within the time and under the conditions agreed.

\_Throughout the week of the Festival, different activities will be held (an opening ceremony, a series of conferences—during which the authors will provide a talk on their work—, visits, a closing ceremony, etc.), therefore, the organisation recommends that the authors of the selected pieces stay in Mallorca over these few days.

\_The organisation may ask the selected authors to produce documentation (structural calculations, construction details, etc.) in addition to the information submitted at the competition phase in the event that it is not explanatory enough or that it is required by the institution that owns the patio.

\_Changes to the number of patios in the 2018 INSOLIT event may occur due to the availability of institutions granting use of patios during the course of the Festival. In the very unlikely case that this happens, the organisation reserves the right to reduce the number of proposals selected. The organisation also reserves the right to increase the number of teams selected, in the event that an institution decides to grant La Insòlita another patio for this INSOLIT event and the level of proposals is high enough to award additional prizes.

**\_Any questions about this competition should be sent to the following email address:  
[conkurs@insolitfestival.com](mailto:conkurs@insolitfestival.com)**

**Submission of a proposal for this competition means full acceptance of the rules.  
Information and graphic documentation available at: [www.insolitfestival.com](http://www.insolitfestival.com)**

# GOOD LUCK!



## APPENDIX 1

The proposal's identifying motto:

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Project authors [name and surname]:

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Representative [for teams]:

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Contact person's information for notification purposes:

Name and surname: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone no.: \_\_\_\_\_

Address: \_\_\_\_\_

In.....on.....de 2018

Signed (author/authors):